

# Sponsorship Levels

2017 -2018



	\$7,500	\$5,000	\$2,500	\$1,000	\$500	\$250
<b>Pre-event Benefits</b>						
Save the Date Printed Invitations	✓	✓	✓			
Event Advertising	✓	✓	✓			
Complimentary Tickets to Gala	6 Gala Tickets (VIP Cocktail reception)/one table of 6 seats	6 Gala Tickets (VIP Cocktail reception)/one table of 6 seats	4 Gala Tickets (VIP Cocktail reception)	2 Gala Tickets (VIP Cocktail reception)		
Complimentary Tickets to Fun Run	6 Tickets and T-shirts	6 Tickets and T-shirts	6 tickets	4 Tickets	2 Tickets	
Press Release recognition (Note: PR are sent at least 1 month before the event date)	✓	✓	✓	✓	✓	✓
Social Media recognition	✓	✓	✓	✓	✓	✓
Blog recognition	✓	✓	✓	✓	✓	✓
Website recognition	Large size logo on sponsor page with a live link of the organization	Large size logo on sponsor page with a live link of the organization	Medium size Logo on sponsor page	Name listing on sponsor page	Name listing on sponsor page	Name listing on sponsor page
<b>Event Day Benefits</b>						
Opportunity to make remarks at the event	✓					
Start Banner (Fun Run Only)	✓					
Water Station Sponsor Recognition (Fun Run Only)	✓					
Logo placement on all printed materials (event programs, tent signage- Gala: VIP Cocktail Hour)	✓	✓				
Vendor table (Fun Run Only)	✓	✓				
Opportunity to distribute company giveaways to event attendees (Fun Run Only)	✓	✓				
Main Stage sponsorship including highest logo placement and stage recognition by JLA President (Gala Only)	✓	✓				
Step and Repeat: 8'x8'	✓	✓	✓			
Mile Marker Signs (Fun Run Only)	3 Signs with larger size logo	3 Signs with larger size logo	3 signs with medium size logo	1 sign medium size logo		
T-shirt Sponsor Recognition (Fun Run Only)	Logo	Logo	Name Listing	Name Listing		
Check-In/Registration	Large size logo	Large size logo	Medium size logo	Name listing	Name listing	Name listing
<b>Post-Event Benefits</b>						
Invitation to GMM/Luncheon	✓	✓				
Opportunity to present at GMM	✓	✓	✓			
Press release recognition	✓	✓	✓	✓	✓	✓
Social media recognition	✓	✓	✓	✓	✓	✓
Blog recognition	✓	✓	✓	✓	✓	✓
Website recognition	✓	✓	✓	✓	✓	✓

## Important Sponsor Deadlines

Three months before the event date:

Save the Date Invitation

One month before the event date:

Signage

Race day t-shirt (Fun Run only)