



2016 - 2017 Volunteers on the Run Sponsorship Levels

Benefits	President's Club Sponsor \$2,500	1981 Founders Club Sponsor \$1,000	State Circle Sponsor \$500	Neighborhood Leaders Sponsor \$250
Invitation to GMM event	✓			
Volunteer Engagement Opportunities with JLA	1 DIAD event			
Logo on Promotional Materials	✓	✓		
Logo on Event T-Shirt	✓	✓		
Press Release Recognition	✓	✓		
Email Blasts	Logo inclusion for 1 year	Logo inclusion for 6 months (Every other month)	One-time Sponsor Listing recognition	
Complimentary 5K Race Team Registration Tickets	6 Tickets	4 Tickets	2 Tickets	
Race Day Signage	Check-in; Larger Step and Repeat (Warm-Up/Awards Ceremony); 1 mile marker + 6 additional markers along race route - Larger logo	Check-in; Larger Step and Repeat (Warm-Up/Awards Ceremony); 2.5 mile marker + 4 additional markers along race route - Smaller logo	Check-in; 3 additional markers along race route	
Race Day PA Announcements	✓	✓	✓	
Vendor Table	✓	✓	✓	
Social Media Recognition	Dedicated recognition post	Dedicated recognition post	Shared group recognition post with other Founders Club Sponsors	Shared group recognition post with other Neighborhood Leader Sponsors
Blog Recognition	✓	✓	✓	✓
Website Recognition	Sponsor Page website (Larger size logo premium placement – top of the webpage and no other logos on the same line)	Sponsor Page website (Smaller size logo and placed in the middle of the webpage and shared with other Founder's Club Sponsors)	Listing on Sponsor Page	Listing on Sponsor Page