



FOR IMMEDIATE RELEASE

NOVEMBER 9, 2016

JUNIOR LEAGUE OF ANNAPOLIS, INC. TO PARTICIPATE IN #GIVINGTUESDAY

(ANNAPOLIS, MD) Junior League of Annapolis, Inc. (JLA) has joined #GivingTuesday, a global day of giving that harnesses the collective power of individuals, communities and organizations to encourage philanthropy and to celebrate generosity worldwide. Occurring this year on November 29, #GivingTuesday is held annually on the Tuesday after Thanksgiving (in the U.S.) and the widely recognized shopping events Black Friday and Cyber Monday to kick-off the holiday giving season and inspire people to collaborate in improving their local communities and to give back in impactful ways to the charities and causes they support.

“GivingTuesday is a great opportunity for the community to celebrate the spirit of giving this holiday season while supporting Junior League’s mission to promote voluntarism, develop the potential of women, and improve the community through the effective action and leadership of trained volunteers,” says Craig Friedrich, Executive Director.

All proceeds from GivingTuesday benefit the community programs of JLA and the organization’s training of its civic leaders. JLA partners with local nonprofits to create programs in which JLA can be most impactful in providing financial support as well as trained volunteers. This year, JLA is involved with two community projects: Read 2 Kids, a JLA program that provides disadvantaged children with new books and Seeds 4 Success, a program in partnership with Alumnae and College Access (ACA) that provides after-school sessions to high school girls for college planning. These sessions include SAT tutoring, college interview practice, time and management skills as well as networking and social skills.

For more information on how to donate please contact financialstrategies@jlannapolis.org or visit our website jlannapolis.org.

ABOUT JUNIOR LEAGUE OF ANNAPOLIS, INC.

Junior League of Annapolis, Inc. is an organization of women committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. Our membership of over three hundred women strives to narrow the achievement gap in Anne Arundel County, with a specific focus on the self-sufficiency of women and children.

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